

2013 Program of Work

Key Initiatives



- Appoint a Blue Ribbon Panel to review national studies that rank cities in various ways to determine if there are common themes to their success that are missing in Aiken. The panel will be comprised of Aiken’s best strategic thinkers who would look for best practices, innovations, and programs/projects that could add to quality of life and/or economic value to the Aiken area. Projected date for recommendations by the Blue Ribbon Panel to the Board of Directors is August 2013.
- Collaborate with the City of Aiken and Aiken County as anchor institutions to attract, and support the start-up of, Clemson University’s Urban Ecology Center. The center’s mission will be to infuse sustainability-based research, education, and public outreach into the small city environment and its vital economic sectors. The center will promote an urban live, work, and learn lifestyle and will embrace innovation to engage the greater Aiken community in relevant social, economic, and environmental issues.
- Launch membership campaign through *Your Chamber Connection* with a goal of growing the current membership to 1,067 – one member more than the Chamber’s record high of 1,066.
- Engage Equine Support Council (ESC) members who have expressed interest in determining a path forward for the equine community. The outcome, if ESC is to move forward, needs to be a self governed entity that determines the role of ESC in the future.

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