



Welcome Aiken, the OFFICIAL community guide and business directory of the Greater Aiken Chamber of Commerce, showcases our community to people interested in Aiken as a home or possible business location. The 2020 edition of the Guide provides the opportunity for visibility to a variety of audiences for an extended period of time and will be a keepsake piece.



Ranked as a 5 Star Accredited Chamber, the Aiken Chamber is among the top 1% of chambers nationwide.

FEATURE STORIES

The **Welcome Aiken** feature editorial focuses on the best aspects of living and working in the Greater Aiken area. The typical editorial and high-quality photography, combined with community development and newcomer information, ensure that the publication is a complete guide to the Aiken area.

DEPARTMENTS

- Housing Options
- Quality of Life
- Economy & Employment
- Education
- Health Care
- Relocation Information
- Retirement
- Membership Directory

DIGITAL PUBLICATION

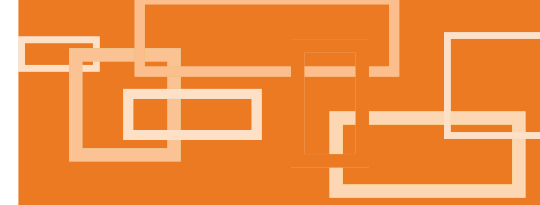
Extend your message to an even larger audience of business people, newcomers, visitors, and development prospects through the dynamic edition of **Welcome Aiken** prominently posted on the Aiken Chamber of Commerce website - www.aikenchamber.net. Each page of **Welcome Aiken** online will be viewable, with live links to advertisers' websites.

Don't miss your opportunity to be in the 2020 edition!



MEMBERSHIP DIRECTORY

Stand out all year long over your competition in this complete list of Chamber members. REACH new clients + BUILD new referrals. Get YOUR NAME out in front with enhanced listings for a one time fee. View advertising rates and specifications on the next page.



THE MAGAZINE HAS
A READERSHIP OF
30,000

8,000
PRINTED ANNUALLY

Guaranteed distribution through the Greater Aiken Chamber of Commerce and select distribution partners.



Sent to the decision maker of every Aiken Chamber of Commerce Member



Sent by request to newcomers + to those considering relocation



Used as an economic + business development marketing tool

ADVERTISING RATES + SPECIFICATIONS

PREMIUM POSITIONS

| | |
|----------------------|---------------|
| Back Cover | \$3675 |
| Inside Front Cover | \$3075 |
| Inside Back Cover | \$2845 |
| Page 1 | \$2745 |
| Opposite Contents Ad | \$2640 |
| Special Section | \$1850 |

DISPLAY ADS

| | |
|-------------------|---------------|
| 2 Page Spread | \$3645 |
| Full Page | \$2080 |
| 1/2 Page Vertical | \$1795 |
| 1/2 Page | \$1335 |
| 1/4 Page | \$955 |
| 1/8 Page | \$585 |

DIRECTORY: **COLOR**

| | |
|--------------|---------------|
| Full Page Ad | \$1646 |
| 1/2 Page Ad | \$1045 |
| 1/4 Page Ad | \$764 |
| 1/8 Page Ad | \$480 |

CORPORATE PROFILES

Choose one of our pre-designed full page corporate profile templates, and simply provide images and copy.

Profiles will appear in a special section of the publication.

Price includes 100 tear sheets for your use. **\$1850**

For the special section ads, a high resolution photo, vector format logo, contact information and a few sentences will need to be supplied. See an example on the health care section on page 1.

ADVERTISING SIZES

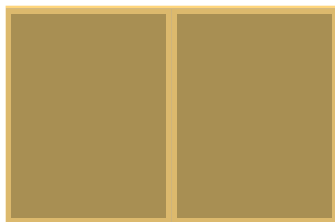
**Publication trim size is 8" x 10.5" • Safety margin is .25" on all sides. Bleed size includes a .125" bleed on all four sides.*

Ads are due by October 7, 2019

All ads supplied need to be high resolution .PDF or .JPEG files. Submit files to: ssiler@aikenchamber.net.

Production assistance available. Prices quoted upon request.

All advertising rates are net, and do not include artwork and/or production service charges.



2-Page Spread

Non-Bleed: 15.25" X 9.75"
Bleed: 16.25" X 10.75"



Special Section

Please supply a high resolution photo, vector format logo, contact information and a few sentences.



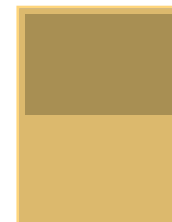
Full Page

Non-Bleed: 7.125" X 9.75"
Bleed: 8.25" X 10.75"



1/2 Page Vertical

3.375" X 9.75"



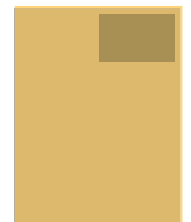
1/2 Page

7.125" X 4.5"



1/4 Page

3.375" X 4.5"



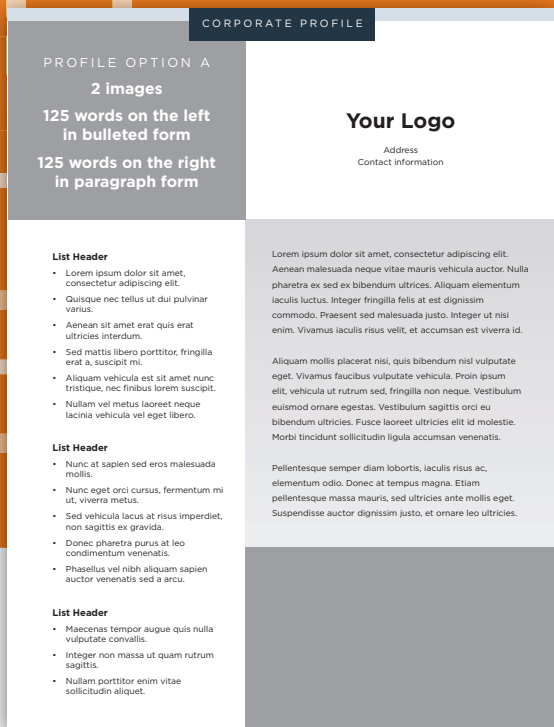
1/8 Page

3.375" X 2.125"

SPECIAL NOTE: *Directory ads cannot be guaranteed next to listing due to copy flow and can only be guaranteed as close as possible to listing.*

FOR MORE INFORMATION, CALL SHERRI SILER AT OFFICE: 803.645.3578 OR CELL: 803.292.0573

CORPORATE PROFILES

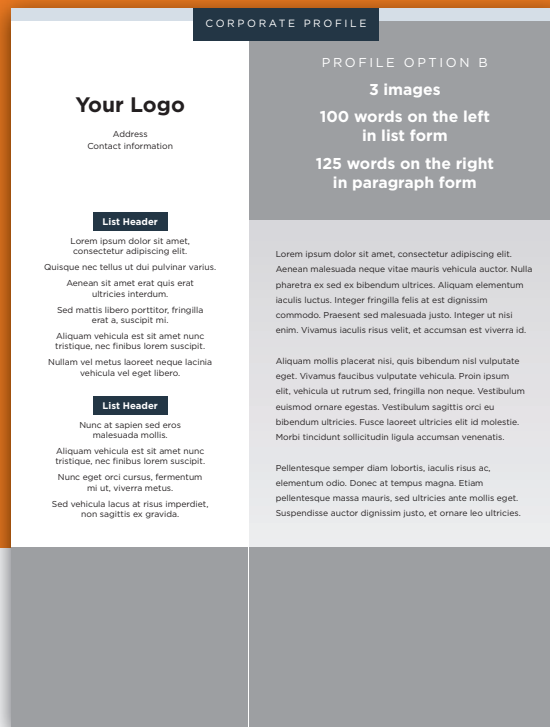


PROFILE OPTION A

2 images

125 words on the left in bulleted form

125 words on the right in paragraph form

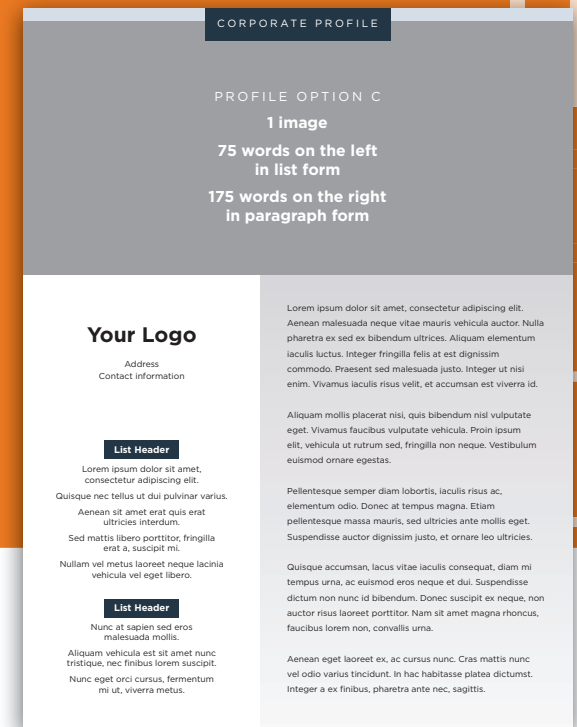


PROFILE OPTION B

3 images

100 words on the left in list form

125 words on the right in paragraph form



PROFILE OPTION C

1 image

75 words on the left in list form

175 words on the right in paragraph form